

The Green Time



The World's First Cannabis Consumer Panel

The Green Time is a cannabis-focused research community, created to gather open and honest feedback from its members about cannabis products and services.

Cannabis-Specific Targeting

Beyond just demographic data, our panelists have been categorized to allow for targeting in many ways specific to the cannabis industry, like method of consumption.

Work Quickly

With The Green Time, cannabis consumers and business leaders are recruited, vetted, and on standby. That saves valuable time when recruiting for a quick-turn project.

Data You Can Trust

ISA is a veteran in market research, and an early leader working in the cannabis industry. We know that quality research must start with quality data. To ensure our Green Time data is accurate, we employ cutting edge fraud detection and identity verification. And with the complexity of navigating fragmented state legality, we do it all with compliance.



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From the **The ISA Group**

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Learn More & Start a Project at

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